Fabián Gonzalez

SENIOR SOFTWARE ENGINEER

EXPERIENCE

DEPT® — Senior Software Engineer

KEYSIGHT

July 2021 - May 2024

I worked together with a team of DEPT in the maintenance and realization of components for the Keysight website developed under AEM technology. We worked Focused on implementing new UX/UI design standards.

Stack
- Adobe experience manager (CMS)
- Adobe cloud
- Adobe Experience manager ACS
- HTML (htl) /CSS / Javascript
- JAVA

DEPT® — Senior Software Engineer

ORTHO CLINICAL SITE

AUGUST 2022 - 2023

I worked together with a team of DEPT from different countries in the maintenance and realization of the ORTHO CLINICAL website developed under AEM technology that had to be up and running in December 2022. We worked on updating different subpages with different languages for almost 20 countries. We successfully achieved the goal of website registration before the target date.

Stack
- Adobe experience manager (CMS)
- Adobe cloud
- Adobe Experience manager ACS

First Century bank — AEM Web Frontend Developer

May 2020 - AUGUST 2022

I worked with a team from Latin America as a frontend developer for a site in Adobe Experience Manager (AEM) with different people from all over Latin America. We created the First Century Bank of Canada site.

Stack
- SASS
- PHP

SKILLS

AEM

JAVA

ReactJS

NodeJS

Git, Github

Wordpress

PHP

Linux terminal

NPM

MongoDB

MySQL and PHPmyadmin

HTML, CSS, Javascript

Scrum Agile Working

LANGUAGES

English, Spanish

EDUCATION

Fullstack Web Developer + Reactjs
UTN

PHP and MySQL programming course
UTN

Development with Javascript course
UTN

Development with Node.js course
UTN

Computer Science
General Sarmiento University

- Mysql
- Postman
- ReactJS
- NodeJS
- Bitbucket
- Bamboo
- Adobe Experience Manager (AEM)
- HTML, CSS, Javascript

Digital House — Backend Teacher (Java)

May 2021 - August 2021

I worked as a Backend teacher for Digital House. With a group of more than 100 students training a group of future professionals who were going to work on Mercadolibre's web app.

Stack
- Java
- Java OOPs
- Mysql
- SpringBoot
- Adobe Experience Manager
- HTML, CSS, Javascript

Uniliever — Senior Web Developer (AEM)

September 2019 - May 2022

I worked as a Senior Programmer for Uniliever developing applications for different Latin American brands of Unilever. Developing landings pages, ecommerce, complete pages with different technologies with a team of 10 people.
Maintenance for Argentine brands, webapps development. following technologies: HTML5 + CSS, Javascript, PHP, MYSQL, Postman, ReactJS, NodeJS, Bitbucket, SASS, Bamboo, Adobe Experience Management (AEM), Adobe Templated, Wordpress among others cms Works for those followings brands: Sedal, TRESemmé, Savora, Hellmanns, Knorr, OMO among other brands

Stack
- Adobe experience manager (CMS)
- Adobe cloud
- Adobe Experience manager ACS
- HTML, CSS, Javascript

Quadama — Full Stack Web Developer

September 2019 - May 2022
Worked as web developer senior programming, design. Plugin update for different web and webapps. Development under the following technologies: Wordpress, HTML5+CSS, Javascript, PHP, MYSQL

Stack
- HTML, CSS, Javascript
- PHP

– MySQL

Freelance — Full Stack Web Developer

January 2010 – December 2019

Spearheaded the design, development, and maintenance of a diverse portfolio of websites for clients worldwide, enhancing global digital presence and user engagement.

Specialized in CMS development, employing platforms such as Drupal, Joomla, and WordPress to create dynamic and versatile websites, including eCommerce platforms and blogs.

Developed custom PHP solutions to extend the functionality of CMS platforms, integrating bespoke plugins and themes tailored to meet unique client requirements.

Managed extensive MySQL databases, ensuring data integrity, security, and high availability for transactional websites and applications.

Crafted engaging landing pages with a focus on conversion rate optimization, implementing A/B testing to refine user experience and maximize effectiveness.

Pioneered the development and management of CMS for local newspapers such as 'diarionco', streamlining content management processes and enabling journalists to publish content with ease.

Delivered comprehensive web development services, from conceptualization to deployment and ongoing support, consistently meeting tight deadlines and diverse client needs.

Collaborated closely with clients to understand their vision and goals, providing tailored advice and solutions to boost their online presence and business success.

Kept abreast of the latest web technologies and best practices, continuously evolving my skill set to provide innovative and future-proof digital solutions.

Technologies used:

Content Management Systems (CMS):

Drupal: Custom module development, theming, and site building.

Joomla: Extension development, template customization, and maintenance.

WordPress: Plugin development, theme creation, and performance optimization.

Programming Languages and Frameworks:

PHP: Server-side logic, backend development, and custom scripting.

MySQL: Database design, query optimization, and data management.

HTML5/CSS3: Frontend development, responsive design, and cross-browser compatibility.

JavaScript/JQuery: Client-side scripting, AJAX functionality, and interactive features.

Version Control and Collaboration Tools:

Git: Source code management and version control.

Bitbucket: Repository hosting service with version control.

JIRA: Project management and issue tracking for agile development.

Development and Deployment Tools:

Apache: Web server deployment and configuration.

Nginx: High-performance web server setup and load balancing.

cPanel/WHM: Web hosting management for site administration.

SEO and Marketing Tools:

Google Analytics: Web traffic analysis and SEO tracking.

Google AdWords: PPC campaign management and keyword tracking.

SEO Plugins: WordPress SEO by Yoast, All in One SEO Pack, etc.

Security and Performance:

SSL Certificates: Implementing secure connections via HTTPS.

CDN Integration: Content delivery network setup for global reach and speed.

Caching Solutions: Implementing caching mechanisms to enhance site performance.

E-Commerce Integration:

WooCommerce: Setting up and customizing WooCommerce on WordPress sites.

Payment Gateway Integration: Implementing secure payment solutions for online transactions.

APIs:

Social Media APIs: Integration with platforms like Facebook, Twitter, and Instagram for social media functionality.

Google Maps API: Incorporating interactive maps and location services.

Design Tools:

Adobe Photoshop: Image editing and web graphic design.

Adobe Illustrator: Vector graphics creation for logos and branding.